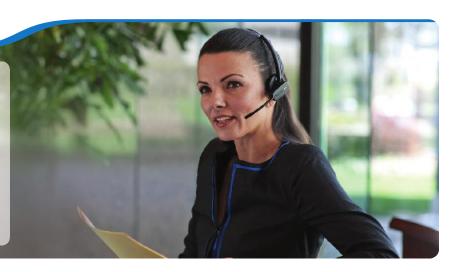
## CS500 Series Transition

#### Why are we refreshing?

**①** 

- The CS family has been a best-seller for Plantronics for nearly a decade
- With the advent of our premium Savi® Office product, we were able to leverage new design and technology improvements
- With the new CS family we have streamlined our portfolio of wireless offerings to include the CS500 Series as well as our newly announced Savi 700 Series – both featuring an exciting new headset design





#### Feature Comparison between CS60 and CS540 CS60™ CS540™ Over-the-ear, over-the-head, behind-the-head\* Over-the-ear, over-the-head, behind-the-head\* Wearing options Wideband audio No Yes Talk time Up to 9 hours Up to 7 hours Headset weight 27 grams 21 grams Up to 120m Range Up to 100m Noise-cancelling Yes Conferencing No Yes up to 4 headsets Adaptive power No Yes Elegant docking Yes (magnetic) \*Neckband sold separately

# Model Transition Plan from August 2011

### OLD CS Series



CS351N™





CS361N™

CS70N™

### **NEW CS500 Series**









CS530™ Available Spring 2012